



Kunal Chhajer
Creative Director



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Dynamic Design Professional: Fusing Experience, Creativity, and Trend Insight

Experienced UI & UX Designer with a proven track record of creating innovative and user-friendly designs for top-tier brands including Samsung, Dabur, Eureka Forbes, Hero MotoCorp, Airtel, ICICI, and many others. Possess a strong background in working with reputable agencies such as Digitas, Webchutney, and BC Webwise, where I honed my skills in crafting compelling digital experiences.

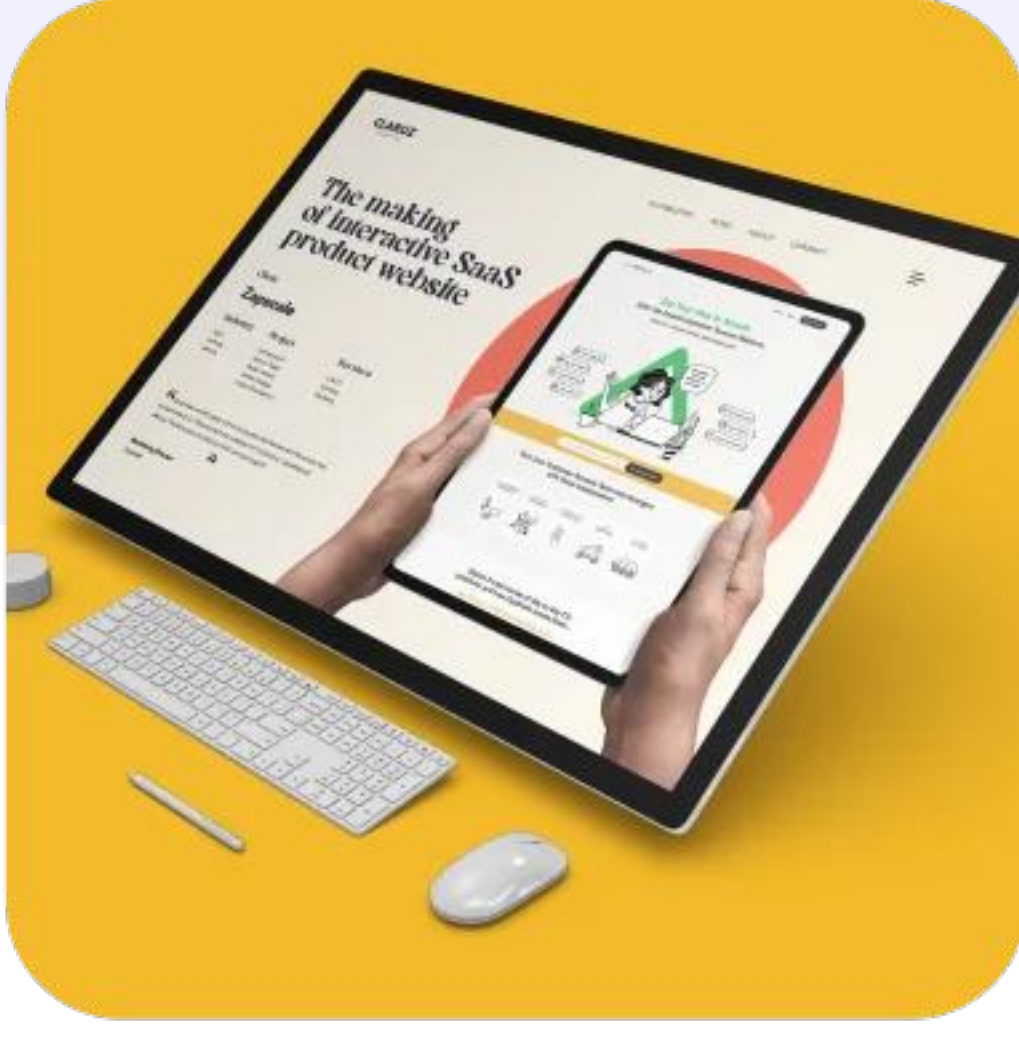
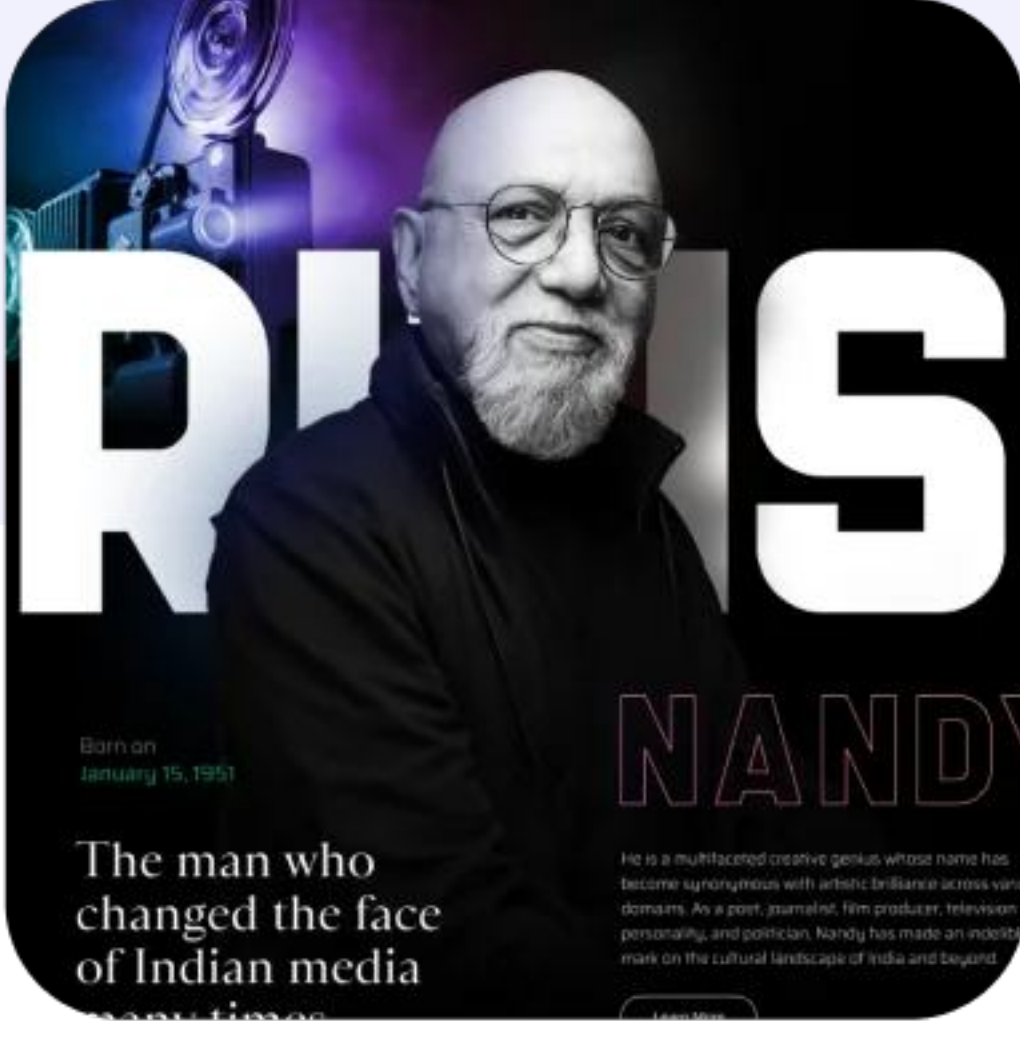
In addition to my professional endeavours, I am the founder of a successful blog website dedicated to showcasing marketing campaigns, ad campaigns, social impact initiatives, and brand strategies. What began as a passion project in 2014 has evolved into a valuable resource and personal library for campaigns, enabling me to stay updated with the latest trends in the advertising field globally. This endeavour has not only kept me abreast of industry developments but has also enriched my ability to approach design concepts from diverse perspectives, contributing to my effectiveness as a UI & UX designer.



18⁺
Years of
experience

180⁺
Brands
worked with

Bē Portfolio ↗



Worked with Top-Tier Industry Giants



Passion Project

Sep, 2014 - Present
Campaigns of the World
Repository of Creative Advertising & Marketing Campaigns, Brand Activations, Emerging Technologies and innovative strategies.
campaignsoftheworld.com

Expertise

- UI & UX
- Mindful & Intuitive designs
- Design & functionality research
- Supervising a creative team
- Quality testing
- Consulting & brainstorming with team & clients

Work

Sep, 2025 - Mar, 2026
Korra Worldwide
Creative Director

Jan, 2022 - Mar, 2024
Claruz Digital
Chief Creative Officer UI & UX

Feb, 2020 - Feb, 2022
Gyanwave
UI & UX Consultant

Oct, 2013 - Jun, 2019
BC Webwise
Associate Creative Director

Oct, 2012 - Sep, 2013
Digitas
Senior Art Director

Mar, 2012 - Oct, 2012
Webchutney
Art Director

Mar, 2010 - Mar, 2012
Eyebridge
Senior Creative Designer

Feb, 2008 - Feb, 2010
Johareez
Website designer

Skills

Figma
[Progress bar]

Claude
[Progress bar]

Adobe XD
[Progress bar]

Photoshop
[Progress bar]

Illustrator
[Progress bar]

Education

2020
Design Thinking: Customer Experience
LinkedIn Learning

2020
Figma for UX Design
LinkedIn Learning

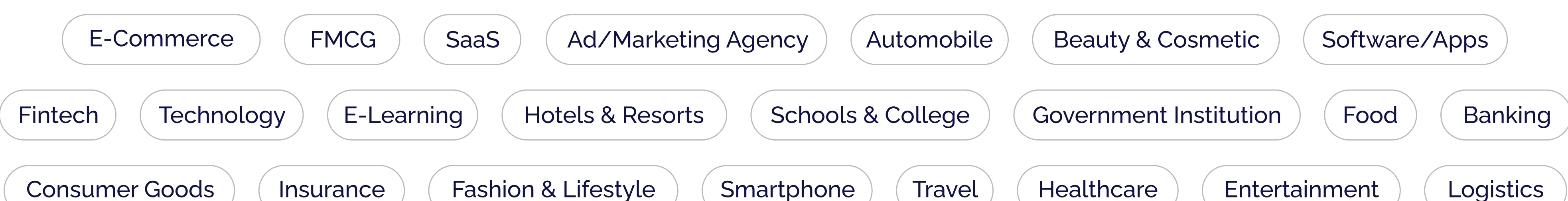
2020
Getting Started in User Experience
LinkedIn Learning

2020
Understanding the Design Process
LinkedIn Learning

2016
Inbound Marketing
HubSpot Academy

2006
Diploma in Advance Designing
Arena Multimedia

Industries covered via work



Recognitions & Honours

Website Designs With A Great Concept

[One Extra Pixel](#)
May 2013
Design Concept

Award Winning Sites That Helped Shape The Future Of Web Design

[CSS Design Awards Offline Magazine](#)
2016

How To Use Design Strengths To Your Advantage

[Top Design Mag](#)
Oct 2012
Design Style

Web Design Inspiration: Typography

[Land of Web](#)
Nov 2011
Typography

Inspiring Website Of The Day

[CSS Design Awards](#)
May 2011
Inspiring Portfolio

40 Cool Website Design Ideas You Should Check

[UCreative](#)
Feb 2011
Website Design Ideas

Best CSS Websites For Design Inspiration

[Graphic Design Junction](#)
Feb 2011
Inspiration